EASI SMR

Communication & Dissemination Plan

Deliverable 8.5

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1. Document information

Grant Agreement Number	n°101164810
Project Title	Ensuring Assessment of Safety Innovations for SMR
Project Acronym	EASI-SMR
Project Coordinator	Nicolas Sobecki
Project Duration	1 September 2024 – 31 August 2028 (48 months)
Related Work Package	WP8 – Communication, Education and Training
Related Task(s)	Task 8.3 Communication & Dissemination
Lead Organisation	EDF
Contributing Partner(s)	EDF, CEA, CIEMAT, ENEN, IRSN, KIT, UJV, VTT, KTH
Submission Date	M3
Dissemination Level	Public

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2. History

Date	Submitted by	Reviewed by	Version (Notes)
07/11/2024	Nicolas Sobecki (EDF)	External consultancy	V1 created
14/11/2024	Nicolas Sobecki (EDF)	Kateryna Piliuhina	V1 minor corrections
28/11/2024	Nicolas Sobecki (EDF)		Final version approved

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3.Summary

This Communication and Dissemination Plan outlines the strategy and actions that will be implemented to promote the EASI-SMR project and progress in addressing safety issues related to LW-SMR during the 48 months of the project. This plan will be regularly updated and improved based on the monitoring results collected, to reach the objectives that have been set.

4. Keywords

EASI-SMR, communication, dissemination, awareness raising

5.Abbreviations and acronyms

Acronym	Description
WP	Work Package
C&D	Communication & Dissemination
TSO	Technical Safety Organisations

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6.Introduction

6.1. Purpose and Scope

Communication and dissemination activities are a top priority in European collaborative research projects funded under the European Union's Horizon Europe and EURATOM programme.

The purpose of this deliverable is to describe the communication and dissemination strategy of EASI-SMR, and to provide greater visibility of the process. This document identifies the communication objectives, target groups and key messages, and defines the tools and channels used to communicate with the audience and to disseminate project results.

The scope includes all actions taken internally and externally of the project in terms of knowledge dissemination and public communication regarding EASI-SMR and its results. Communication actions will be continuously monitored and updated in D8.3 Communication & Dissemination Plan, due in M3 and updated in M24.

6.2. Partners Contributions

EDF leads communication and dissemination activities for EASI-SMR (Task 8.3 of WP8). More specifically, EDF focuses on the global communication of the project and its results as well as the dissemination of results and progress to key stakeholders (industrial and scientific community). The communication and dissemination strategy outlined in this deliverable will be followed by all partners.
A summary of partner contributions to this strategy can be found in the table below.

Partner	Contribution to Task 8.3
EDF	3,50PM
CEA	0,25PM
CIEMAT	0,25PM
ENEN	2.5PM
IRSN	0.25PM
KIT	0.25PM
UJV	0,25PM
VTT	0.25PM
KTH	0,25PM

Table 1: Partner contributions

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6.3. Relation to other activities

The success of the overall communication and dissemination strategy depends on, and is linked to, the work undertaken in other WPs. Communication and dissemination activities will rely on the work of all partners and their collaboration in providing WP8 with information on their activities and in sharing relevant information about the project to their own contacts and networks.

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7.Objectives

Communication and dissemination activities have become a top priority in European collaborative research projects funded under the EU's Horizon Europe and EURATOM programme.

Based on the needs of the project, the EASI-SMR project's main **communication and dissemination objectives** include the following:

- Ensure appropriate communication and dissemination of the project results
- Increase the project's visibility and engagement with EASI-SMR stakeholders.
- Network with other projects, facilitate cross-fertilization and share knowledge.
- Disseminate the project's results among leading scientific journals.
- Favouring the uptake and adoption of results, stimulating new research collaboration, educating and training students/ researchers
- Disseminate the project's results among EU scientific community

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8.Communication and dissemination strategy

The overall EASI-SMR communication and dissemination strategy is based on a series of key messages tailored for specific audiences and comprehensive and consistent project description. Both will be implemented throughout the different channels and tools described in a dedicated section in this deliverable.

8.1. Target audiences

The EASI-SMR project aims to reach key target groups through its communication and dissemination strategy including the industrial and scientific audience. Each communication action will be targeted at different levels: local, nationwide, European and global. In the next version of the communication plan, these groups will be further refined into a more specific set of audiences. The relevance and importance of communicating/disseminating to each stakeholder group is summarised in the table below.

Target audience	Relevance
Nuclear research and scientific community	Collaboration with the global research community enhances the technical and scientific credibility of the project.
NPP designers, operators & vendors, manufacturers, start-ups	They are directly involved in nuclear operations and can implement project findings.
Nuclear Technology Suppliers	Suppliers can play a pivotal role in the integration of project innovations into nuclear equipment and technology.
End-users of SMR energy production such as industry, towns, regions, …	They are directly concerned by the results of the project as it will impact their energy system.
Regulatory Agencies & EU Authorities	Regulatory compliance is paramount for project acceptance and ensuring safety standards are met.
Safety authorities, Technical safety Organisations (TSOs)	Safety experts can validate and provide credibility to the safety-related outcomes of the project.
NPP staff, nuclear scientists, students, PhD	They are directly involved in nuclear operations and can implement project findings.
Academia, young researchers and students	Raising awareness among the next generation of experts is vital to ensure scientific mobilisation and continuity of research.
General Public	Public support and understanding the influence of the societal impact of the project.

Table 2: Relevance of EASI-SMR outcomes for each target audience

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8.2. Key messages

An initial set of tailored messages for EASI-SMR has been developed to promote the project in the most effective way. Based on the results and continuous analysis made throughout the project, the messages in the table below will be further refined and developed for each user type.

Target audience	Key messages
Nuclear research and scientific community	• The EASI-SMR project aims at consolidating the knowledge to address the safety issues associated with major LW-SMR innovations • The work aims to provide insights for European LW-SMR projects •
NPP designers, operators & vendors, manufacturers, start-ups	• The EASI-SMR project's findings will address safety issues of LW-SMR, which will help to implement such technologies.
Nuclear Technology Suppliers	• The EASI-SMR project's findings will address safety issues of LW-SMR, which will help to implement such technologies.
End-users of SMR energy production such as industry, towns, regions, …	• The project project's findings will address safety issues of LW-SMR, which will help to develop such technologies. • This solutions play an important role in the integrated energy systems by providing low-carbon electricity and/or heat with a limited footprint.
Regulatory Agencies & EU Authorities	• Based on the results generated in EASI-SMR, the project will make recommendations for the Safety Authorities, which could lead to new regulation policies.
Safety authorities, Technical safety Organisations (TSOs)	• The project aims at expanding the knowledge on safety issues related to the LW-SMR. • Based on the results generated in EASI-SMR, the project will make recommendations for the national Safety Authorities.
NPP staff, nuclear scientists	• The project aims at expanding the knowledge on safety issues related to the LW-SMR, which will broaden the perspectives to implement such technologies.

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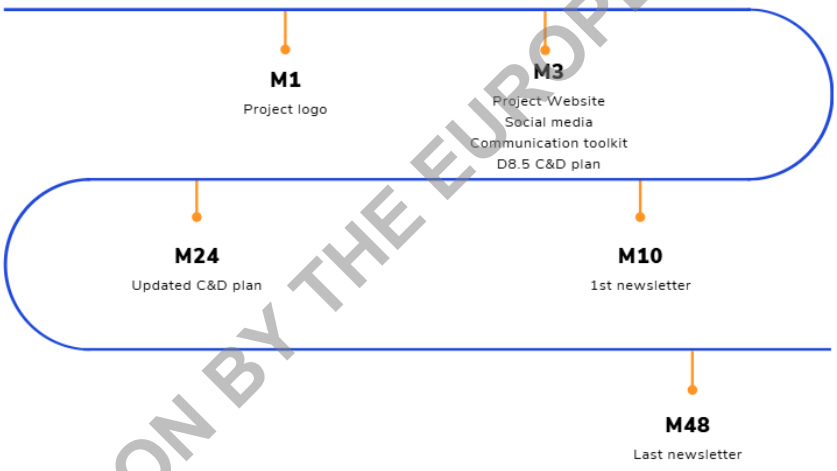
Academia, young researchers and students	• EASI-SMR will provide new knowledge on safety issues related to LW-SMR to the R&D community with the young generation. • The convergence of expertise will strengthen the body of knowledge that will be shared via conferences, workshop presentations and published manuscripts in open access journals.
General Public	• EASI-SMR aims to address safety issues related to LW-SMR • It will allow Europe to stay at the forefront of the research and become the first climate-neutral continent

Table 3: **Key messages for each target audience**

8.3. Timeline

A timeline gathering all key communication and dissemination activities throughout the project



has been created and will be continuously updated.

Figure 1: **Timeline**

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9.Management

9.1. Content Flow

To facilitate the flow of information, an efficient process has been established to allow all partners to collaborate on content creation and relay the information shared through EASI-SMR communication channels.

EASI-SMR uses the email address **contact@easi-smr.eu** to receive news, announcements, scientific papers, pictures or information concerning partner participation in events related to the project.

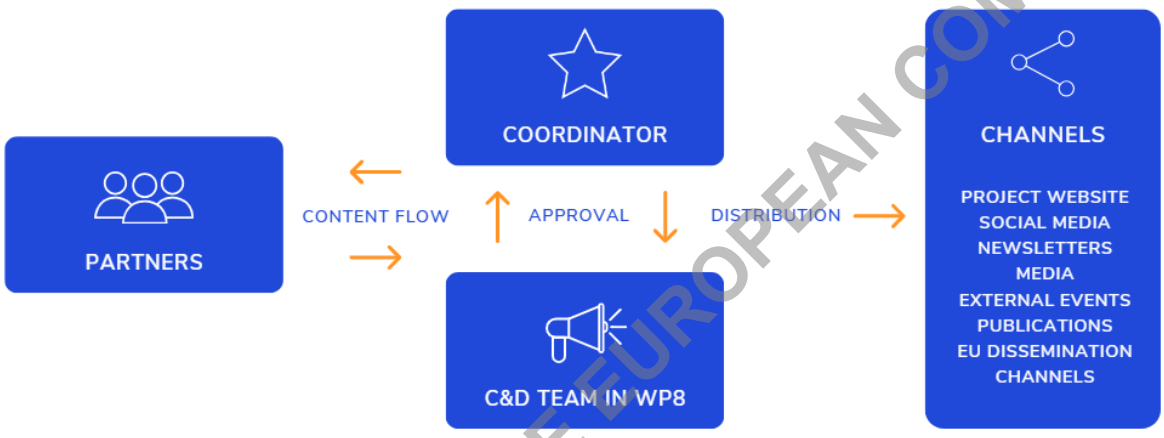

Figure 2: Content information flow

9.2. Role and responsibility of partners

To ease the flow of information and simplify the communication process between partners, an online form was created. Partners can fill out the form when they participate in an event, attend a conference related to the EASI-SMR project or publish an article about the project.

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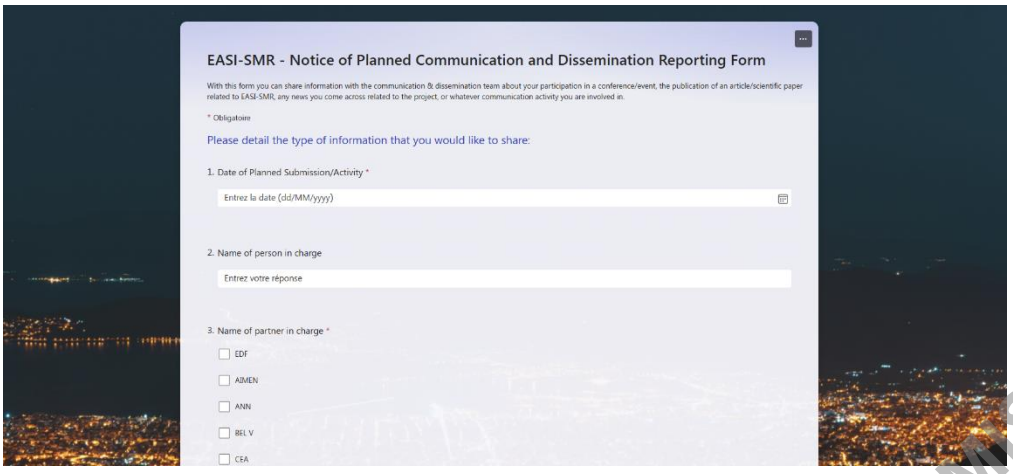

Figure 3: Screenshot of the reporting form

Partners are strongly encouraged to use this form frequently in order to provide communication and dissemination content to include in the project newsletters, website newsroom and social media channels. This form will also be used to collect information for reporting periods.

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State Secretariat for Education, Research and Innovation SERI

10. Communication channels and tools

10.1. Visual identity

All the communication and dissemination tools described in this deliverable are consistent with the EASI-SMR project's brand identity, which aligns with the image that the project wishes to convey.

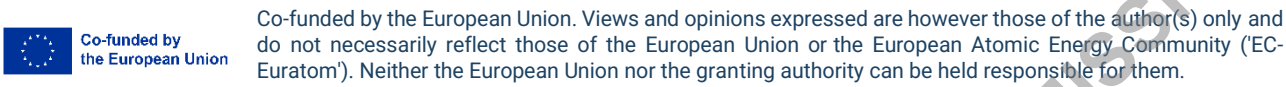

Figure 4: EU emblem and acknowledgement

In addition, all materials, including scientific papers and publications produced by the project, will contain the mandatory EU emblem, acknowledgement and required disclaimer with the sentences above (Article 17.3). Moreover, it is important to note that "when displayed with another logo, the EU emblem must have appropriate prominence" (Article 17.4).

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Figure 5: EU disclaimer

10.1.1. Logo

One of the first communications actions (Task 8.3) was to develop the project's visual identity. To build its brand recognition from the very beginning, a logo was designed on time for the kick-off meeting of the project. It is, and will be, associated and included in all paper and electronic documentation as well as promotional materials.

To ensure a strong project identity, several logo versions were designed, analysed and altered to best represent EASI-SMR in the simplest and clearest way possible.
The EASI-SMR logo offers strong and thick letters line to convey an idea of solid foundations. The symbol merges 3 ideas:

- Reference to the EU with the stars;
- Reference to nuclear power with the atom;
- Reference to the deployment of SMR in Europe with the stars in the electron trajectory.

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Figure 6: Official logo

Figure 7: Logo variations

Several other logo options were designed to offer versatility.

In text, the project should be referred as EASI-SMR.

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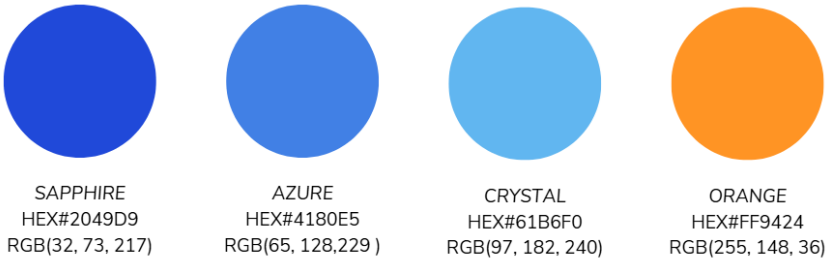
10.1.2. Colors



The colors blend warm and cool tones with a gradient of electric blue that echoes an innovative and future-driven approach, matched with a vibrant orange that symbolizes energy and fusion.

The Sapphire blue is the main color to which a gradient is added for added depth and flexibility. Orange is used as an accent color.

10.1.3. Project presentation template

A PowerPoint presentation template was designed and distributed to all partners shortly after the start of the project. Easy to use and versatile, the template adds value to the EASI-SMR brand and ensures the project's visibility when presented at events or conferences.

Figure 8: PowerPoint template

10.1.4. Deliverable template

A Word document template was also prepared and shared with all EASI-SMR partners shortly after the start of the project. Consistent with the EASI-SMR visual identity and streamlined for ease of use, the template makes it easy for partners to collaborate on deliverables.

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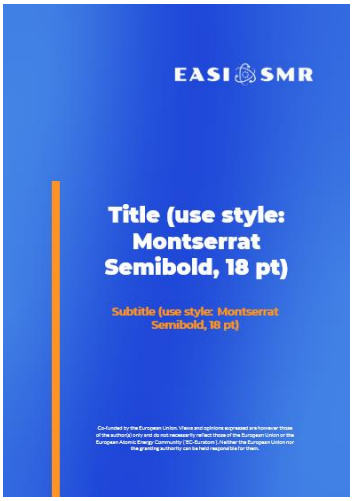

Figure 9: Deliverable template cover

10.1.5. Other materials

Standard presentation: a standard presentation will be developed in English and continuously updated based on project achievements. Partners will be able to use this standard presentation at conferences, events, workshops and meetings with stakeholders, and will be free to adapt and translate it based on their needs.

Flyer: a flyer will be designed and distributed at workshops and events organised by EASI-SMR, as well as at external events. It will include key messages, objectives, expected impacts and consortium members and contact information. The flyer will be printed on demand to avoid waste.

Roll-up: a roll-up will be designed for display at various events and conferences attended by project partners. It will include visual elements that represent the project, a brief summary, consortium members and contact information. The roll-up will only be printed once when the first physical event is confirmed and EASI-SMR partners will be present.

Other promotional materials: visuals will be created to promote project events, publications and project news across the EASI-SMR communication channels including social media as needed.

The standard presentation, the flyer and the roll-up are stored in the project Sharepoint, in the Communication folder, accessible HERE.

10.2. Project description

A text describing EASI-MR has been drafted in two version (short and long) **to ensure a comprehensive and consistent message about the project**. The project descriptions will be used by all partners in materials dedicated to promoting, communicating and disseminating the results of EASI-SMR—such as flyers, PowerPoint presentations, and articles published by the partners—and to present the project at events or conferences.

Short version:
EASI-SMR is a four-year project that addresses safety issues associated with Light-Water Small Modular Reactors (LW-SMR) innovations. It endeavors to advance the technologies that will support these innovations for rapid deployment across Europe and beyond.
The project research activities support further design, construction, commissioning and operation of LW-SMR reactors in the safest way.

*EASI-SMR supports the licensing process for projects like **NUWARD SMR** and **LDR-50, and** focuses on **passive safety systems**, **soluble boron-free cores**, **co-generation**, **additive manufacturing**, and **multi-unit operation**.*
In a context of growing global and EU demand for low carbon energy solutions, EASI-SMR aims to facilitate the transformational change needed for Europe to become the first climate-neutral economy while ensuring energy security, efficiency, affordability, and strategic autonomy.

The consortium of EASI-SMR, composed of 38 partners coming from 16 EU countries, combines the complementary capacities, expertise, and reach to adequately implement the research and innovation activities.

Visit the project website for more information at www.EASI-SMR.eu
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Long version:
EASI-SMR is a four-year project that addresses safety issues associated with Light-Water Small Modular Reactors (LW-SMR) innovations. It endeavors to advance the technologies that will support these innovations for rapid deployment across Europe and beyond.
The project research activities support further design, construction, commissioning and operation of LW-SWR reactors in the safest way.

The different safety issues have been identified by the R&D Workstream of the European SMR pre-partnership, now transitioned to the European Industrial Alliance on SMRs. These issues are associated with the following LW-SMR innovations:

- *Passive safety systems*
- *Soluble boron-free cores*
- *Co-generation and hybridization*
- *Additive manufacturing to improve the compactness of modularization of Nuclear Steam Supply System internals*
- *Multi-unit operation*

The project aims to provide insights and facilitate licensing for European LW-SMR industrial projects, particularly:

- *NUWARD SMR (NUWARD, an EDF subsidiary), a French design for an electricity-generating reactor that can also operate in a cogeneration electricity / heat mode.*
- *LDR-50 (Steady Energy, spin-off company from VTT), a Finnish design of a district heating reactor of 50 MW*

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The project pursues 3 main objectives: ensure the highest level of the safety of LW SMRs based on passive systems, assess the safety impact of LW-SMRs designs' specificities and address regulatory and societal challenges towards the deployment of SMRs in Europe.

Project research studies aim to develop and present LW-SMRs technologies as an innovative nuclear energy solution for the future as complement to large scale nuclear reactors and renewables sources of energy. Together with Renewable Energy Sources (RES) and large nuclear reactors, SMRs could help enabling the transformational change needed in Europe to become the first climate-neutral economy addressing growing global low carbon energy demand.

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10.3. Website

The EASI-SMR project website has been launched in M3: www.EASI-SMR.eu.

The website will serve as the primary information source for the project and will be where most stakeholders will go to find out more about its activities. The design will be intentionally tailored to be accessible and appealing, and aligned with the project's communication objectives to engage stakeholders. Once live, the website will be continuously updated with news, events, communication items, deliverables and results to keep frequent visitors and target audiences engaged.

To make useful and relevant information available for online visitors, it was decided that the website should address the needs and questions that would most likely be of interest including:

- What the project is about
- What the project is delivering and why
- Who the project partners are
- What the latest news and events of the project are
- Where to find more information on the topic or related topics

Browser compatibility: the website will be compatible with web browsers on all common operating systems. These include various versions of Internet Explorer, Firefox, Safari, Opera and Chrome. The layout of the website will be responsive and adjust based on the screen size of the device it is viewed on, regardless of whether the device used it a desktop, tablet or mobile phone.

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Monitoring: to understand how the website is used by visitors, IONOS or a similar tool will be employed. Upcoming reports will provide insights regarding:

- How many users visit the website
- Which pages are viewed the most
- These results will enable the communication team to adapt its strategy to be more efficient and reach a wider audience.

Three main sections will be used to communicate and disseminate information:

1. **Newsroom:** activities, milestones, results and news related to the project will be featured in articles and posts
2. **Events calendar:** past and upcoming events internal and external to the project will be updated regularly
3. **Resources:** public deliverables and reports, electronic newsletters and all promotional materials produced will be made available for download

10.4. Social media

LinkedIn will be utilised throughout the project to communicate on the project and disseminate its results in an effective and impactful way.

The industrial and scientific audiences will be mainly targeted and engaged.

A first list of hashtags related to EASI-SMR has been developed and will be used to maximise the project's visibility on all channels.

General & Specific hashtags
#EASI-SMR
#Innovation
#Horizon Europe
#SNETPlabelled
#SNETPportfolio
#Euratom
#EnergySecurity
#LowCarbonEnergy
#SMR
#EuropeanAlliance
#netzero
#Skills
#NuclearResearch
#NuclearEducation

Table 4: Hashtags

A LinkedIn page was created for EASI-SMR: www.linkedin.com/company/easi-smr
The EASI-SMR LinkedIn account will be managed daily. In terms of audience, a specific focus on the industrial and scientific community, researchers and project stakeholders (consortium members, advisory board members and end user group members) will be operated.

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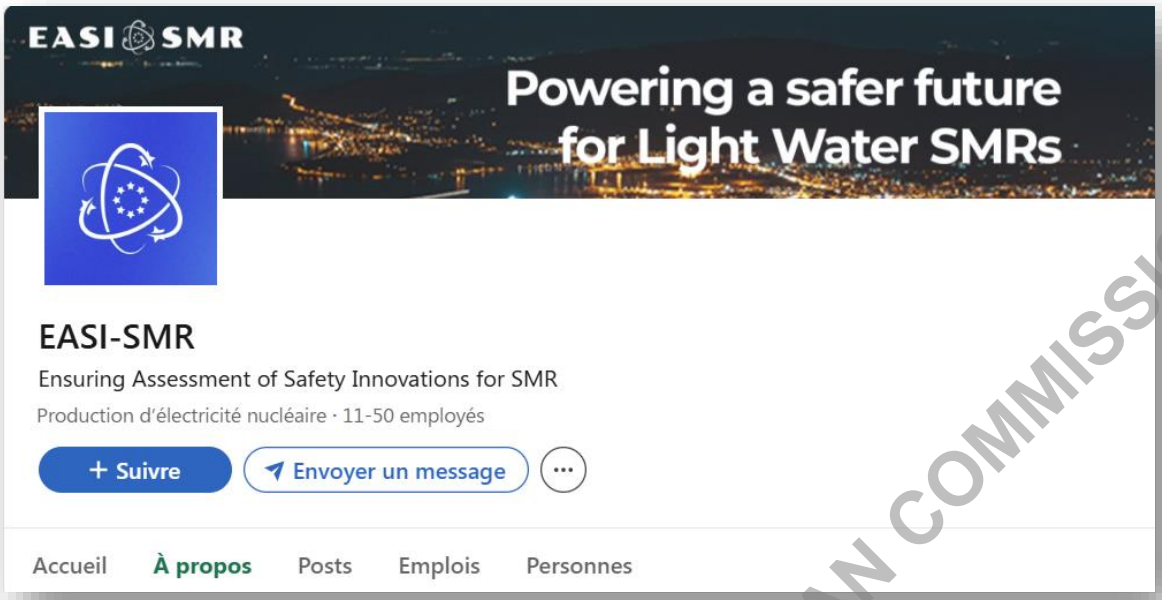

Figure 10: LinkedIn account

In order to be as responsive, efficient and proactive on the channel as possible, the following actions will be taken:

- Target at least one post or share on a monthly basis
- Reply to users who mention **@EASI-SMR**
- Follow and engage users who post content related to EASI-SMR activities
- Track specific words, mentions and trending hashtags
- Share ENEN and SNETP posts, at least 5 times per year

A LinkedIn group managed by EDF in order to share information about the project outputs and E&T actions. In addition a LinkedIn page of ENEN will be used for announcements of the project related activities and in particular E&T activities developed by the project and its partners.

10.5. Newsletters

At least 4 electronic newsletters will be distributed over the course of the project, on an annual basis. The newsletters will inform the EASI-SMR community on the latest achievements of the project, progress, outcomes and relevant events, conferences and workshops. To develop interest in the newsletter, partners are encouraged to share all relevant information related to the project using a form accessible directly on the project's digital workplace as described in section 4.2 of this document.

The newsletter will contain different sections, including:

- An editorial written by the coordinator providing an overview of the previous year
- A feature on the results achieved
- A technical update from each work package leader on progress made

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- A recap of the events attended and upcoming events of interest

Results and statistics will be drawn for each newsletter. Conclusions will be drawn and possible areas of improvement will be discussed to optimise future editions.

The first newsletter will likely be distributed in M10, depending on the progress of the project.

A subscription pop-up box compliant with GDPR regulation will be added to the website to encourage visitors to subscribe to the newsletter in order to receive the latest project results and achievements.

As a complementary action, EASI-SMR will share, actively promote and disseminate project updates via the ENEN newsletter.

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11. Dissemination channels and content

11.1. Interactions and exchange with other related projects

EASI-SMR will aim to foster a close collaboration with relevant networks, clusters, and initiatives at European and national/regional levels to share information and exploit synergies and additional dissemination channels. Several networks, clusters, initiatives, and platforms at the European and national/regional level to establish close collaboration with EASI-SMR have been identified:

- CONNECT NM, HE, 2024-2029
- TANDEM, HE, 2022-2025
- SASPAM-SA, HE, 2022-2026
- ELSMOR, H2020, 2019-2023
- NUCOBAM, H2020, 2020-2024
- McSAFER, H2020, 2020-2024
- PASTELS, H2020, 2020-2024
- HARMONISE, HE, 2022-2025
- SMR pre-partnership
- European Industrial Alliance on SMRs
- SANE, HE, 2024-2027
- ENEN2plus
- OFFERR
- ESTA by ENEN (SMR/AMR European Training Academy)
- SMR Platform and Nuclear Harmonization and Standardization Initiative (NHSI) by IAEA
-

11.2. Conferences and events

Presenting the EASI-SMR results at conferences and having a booth to disseminate the knowledge gained is key to maximising the project's impact. Attending conferences and events also creates the opportunity to engage closely with stakeholders.

The project consortium will attend events that are relevant to the topic and through which target groups can be reached. The interest and readiness of the consortium will be evaluated when determining whether to present at key international events as well as how best to present (public intervention and/or hosting a booth). The most relevant events taking place over a 12-month cycle will be identified and event organisers will be contacted to ensure the project is properly represented.

An online form (described in section 4.2) was created to track and monitor partner participation in international and national conferences.

The EASI-SMR project has identified several events of interest including the following:

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- SNETP Forum – May 12-16, 2025, Warsaw, Poland
- The International Congress on Advances in Nuclear Power Plants (ICAPP) – September 17-19, Antibes, France
- International Conference on Nuclear Engineer (ICONE) – June 22-26, 2025, Weihai, China
- The Generation IV and Small Reactor Technology Division forum(G4SR) – yearly, date and location TBD
- International Atomic Energy Agency events (IAEA)
- Pressure Vessels and Piping conference (PVP) – July 20-25, 2025, Montreal, Canada
- NUclear REactor THermal hydraulics and related topical areas conference (NURETH), 31 August – 5 September, 2025, Busan, Korea
- European Review Meeting on Severe Accident Research Conference (ERMSAR) – yearly, date and location TBD
- International Security Alliance conferences (ISA)
- European Central & Eastern Europe Nuclear Industry Congress – yearly, date and location TBD
- Nuclear Energy Summit – yearly, date and location TBD
- Global Forum for Nuclear Innovation – yearly, date and location TBD
- World Nuclear Exhibition – November, 04-06, Paris, France
- ENEN Special Event – 6 March 2025, Brussels, Belgium (annual event on E&T in the nuclear sector)

The EASI-SMR project will hold 1 webinar dedicated to the general public, and a final event. Both webinar and event will serve to disseminate project results to key stakeholders.

The format and logistics of the EASI-SMR events are envisioned to be held physically but the partners will be ready to transform them into an online-only or hybrid version to ensure the safety and security of attendees.

11.3. European dissemination channels

All official channels established by EU institutions will be used to disseminate the project's results. The following official EU dissemination channels will be targeted:

Magazines	Research*eu results magazine	www.cordis.europa.eu/research-eu/home_fr.html
	Horizon – The EU Research and Innovation Magazine	https://horizon-magazine.eu/
Portals	CORDIS	www.cordis.europa.eu/home_fr.html
	EU Research Newsroom	https://research-and-innovation.ec.europa.eu/news/news-alerts_en

Table 5: EU dissemination channels

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11.4. Scientific publications

Several scientific publications will be prepared by lead academic partners involved in the project. These publications will include the main findings of the project's deliverables and will primarily be presented in some of the conferences listed in section 6.2 of this document.

EASI-SMR will follow the Horizon Europe open access policy by providing online access to scientific information that is free of charge to the end-user and that is reusable via platforms such as Zenodo, Open Science Repository and Open Research Europe. In the context of this project, scientific information refers to peer-reviewed scientific research articles, articles, conference papers and research data. The EASI-SMR project will combine different measures to foster open access to knowledge as much as possible.

Project partners will be encouraged to regularly share information about their scientific publications when related to textile recycling via the online form described in section 4.2. Summaries of these publications will be disseminated on the project website, through the annual newsletter and on all social media channels.

Scientific publications	Description
Nuclear Engineering and Design journal	Covers the wide range of disciplines involved in the engineering, design, safety, and construction of nuclear fission reactors. We welcome papers both on applied and innovative aspects and developments in nuclear science and technology.
International Journal of Energy Research	Dedicated to providing a multidisciplinary, unique platform for researchers, scientists, engineers, technology developers, planners, and policy makers to present research results and findings in a compelling manner on novel energy systems and application
Ergonomics	Publishes research that applies techniques to optimize system performance, including physical, cognitive, organisational and environmental ergonomics.
Progress in Nuclear Energy	International review journal covering all aspects of nuclear science and engineering especially applicable to nuclear energy. In keeping with the maturity of nuclear fission power, articles on various technical aspects of nuclear power plants including safety, siting and environmental issues are encouraged, as are those associated with economics, public policy, and fuel management.
Annals of Nuclear Energy	Provides an international medium for the communication of original research, developments in all areas of the field of nuclear energy science and technology. Its

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	scope embraces nuclear fuel reserves, fuel cycles and cost, materials, design and optimization, reactor physics, heat transfer and fluid dynamics, structural analysis, fuel management, future developments, nuclear fuel and safety, neutron physics, computer technology (both software and hardware), and reactor thermal hydraulics.
Frontiers in Nuclear Engineering	Multidisciplinary journal that publishes research across nuclear science, technology, and engineering. Publications that bridge the gap between research and practical applications are valued.
Journal of Nuclear Material	Publishes high quality papers in materials research for nuclear applications, primarily fission reactors, fusion reactors, and similar environments including radiation areas of charged particle accelerators.
Applied Sciences	Provides an advanced forum on all aspects of applied natural sciences. The aim of the journal is to encourage scientists to publish their experimental and theoretical results in as much detail as possible.
Nuclear Science and Technology Open Research (NSTOR)	NSTOR is a multidisciplinary, rapid-publication open access publishing platform for scientific and applied research in the nuclear field. It covers all areas related to nuclear science and technology, including broad fields such as fusion, nuclear safety, waste management, education, applications of nuclear technology, and many others.

Table 6: Scientific publications

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12. Key performance indicators

Communication/ Dissemination tool	Purpose	Target
Project website	General project information, public deliverables, and announcement of relevant events.	7,000 visits in total by the end of the project
Social media: LinkedIn	To build an online community among nuclear and non-nuclear professionals and raise awareness among followers. To provide online stories on the project context, progress and main results/ achievements.	At least 200 followers by the end of the project
LinkedIn of SNETP and ENEN	To build an online community among nuclear and non-nuclear professionals and raise awareness among followers. To provide online stories on the project context, progress and main results/ achievements. To announce E&T initiatives related to the project	At least 5 re-post per year At least 6 posts at ENEN/SNETP LinkedIn
Project Newsletters	To report on latest activities and news and inform EASI-SMR community of the project progress	At least 200 subscribers by the end of the project
SNETP Newsletters	Regular inputs to the SNETP electronic newsletter to inform the project and SNETP community on the project activities and news	At least 1 yearly contribution to the SNETP newsletters
ENEN newsletter	To inform the EASI-SMR community of the project updates and E&T initiatives related to the project	At least 4 contribution to the ENEN newsletter yearly
Events & Workshops	Participation of partners to selected events to disseminate the project's outcomes	At least 1 event per year
Scientific Publications	Disseminate the project's results among leading scientific journals	At least 4 peer-reviewed publications

Table 7: Key performance indicators

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13. Conclusion

The Communication and Dissemination Plan outlined in this document provides a detailed overview of the strategy and actions that will be implemented to promote the EASI-SMR project and its results in an efficient yet impactful way.

The plan will be updated and improved based on the monitoring results collected and an updated plan on the communication and dissemination activities (D8.3) will be submitted at M24.

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